



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

June 11, 2018

Evelyn Lawson
Regulatory Manager for,
The Clorox Company
c/o PS&RC
Pleasanton, CA 94556

Subject: Label Amendment: To add emerging pathogens to the product labeling
Product Name: Say Q
EPA Registration Number: 5813-109
Application Date: March 3, 2017
Decision Number: 527009

Dear Ms Lawson:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf, you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.

3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
 - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
 - A. CDC Current Outbreak List for “U.S. Based Outbreaks” (www.cdc.gov/outbreaks),
 - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification (www.cdc.gov/outbreaks) (also released through the CDC’s Health Alert Network (HAN) notification process)
 - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (www.cdc.gov/hai/outbreaks)
 - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).
 - A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is enveloped.
 - B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE’s publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Rotavirus is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200).

In addition, terms 1 through 4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact Karen M Leavy at (703)-308-6237 or via email at Leavy.Karen@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "E. Miederhoff".

Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

Label identification

Say Q, EPA Reg. No. 5813-109

RC126047

10:05 3/23/18

ACCEPTED

06/11/2018

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 5813-109

Formatting notes

Applicable for all claims

Now[!] -and/or- New[!] -and/&/or- Improved[!] to be used as a claim descriptor only for the first 6 months of product on shelf

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&".

All directions may be written in numbered form or in paragraph form.

Optional text may be placed anywhere on the label/container.

Highlighted text is new. Strike-through (text) means removed.

Say Q

KEEP OUT OF REACH OF CHILDREN

CAUTION:

SEE BACK -or- SIDE LABEL FOR ADDITIONAL PRECAUTIONS.

ACTIVE INGREDIENT:

Alkyl (C₁₂ 40%; C₁₄ 50%; C₁₆ 10%)

dimethyl benzyl ammonium chloride 0.3%

OTHER INGREDIENTS:..... 99.7%

TOTAL: 100.0%

[NET] [CONTENTS] _____

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID: IF ON SKIN: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or when going for treatment. You may also contact: 1-800-446-1014 for emergency medical treatment information.

Residential/Household uses (24, 28, 40, 48, 60, 100, 175 fl oz)

STORAGE AND DISPOSAL: Store in a cool dry area. Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available, or place in trash collection.

Professional/Institutional uses (100, 144, 175 fl oz)

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Store in a cool dry area. **CONTAINER DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. [Triple rinse container (or equivalent) promptly after emptying.] Offer for recycling if available, or place in trash collection.

EPA Reg. No. 5813-109

EPA Est. No. 5813-GA-1 (A4), GA-2 (VG); 9019-OH-1 (KD); 58455-IN-1 (C6);

IN-2 (01) 71106-GA-1 (E8); 71681-GA-IL-1 (03), IL-2 (24)

Beginning of batch code indicates Est. No.

Please visit www.pine-sol.com or call 1-800-227-1860.

-or- QUESTIONS OR COMMENTS? CALL 800-227-1860.

Need MSDS -or- SDS information? Please visit www.cloroxprofessional.com

For more product ingredient information visit www.IngredientsInside.com.

Mfd. for & ©20XX

The Clorox Company, 1221 Broadway, Oakland, CA 94612

Made in U.S.A.

- [BOTTLE IS MADE FROM PLASTIC THAT CONSUMERS RECYCLE (50% POST-CONSUMER RESIN)]
- [BOTTLE IS MADE WITH POST-CONSUMER PLASTIC]
- [BOTTLE IS MADE WITH 50% MINIMUM POST-CONSUMER PLASTIC]
- CONTAINS NO PHOSPHORUS



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]

DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

TO CLEAN [/REMOVE ALLERGENS[‡]/DEODORIZE -OR- /REMOVE ALLERGENS[‡] AND DEODORIZE] -or- GENERAL CLEANING [/ALLERGEN[‡] REMOVAL/DEODORIZING -OR- /ALLERGEN[‡] REMOVAL AND DEODORIZING] -or- GENERAL CLEANING [/ALLERGEN[‡] REMOVAL/DEODORIZING -OR- ALLERGEN[‡] REMOVAL AND DEODORIZING] AND [WOOD[†]] FLOORS -or- GENERAL CLEANING [/ALLERGEN[‡] REMOVAL/DEODORIZING -OR- [/ALLERGEN[‡] REMOVAL AND DEODORIZING], [WOOD[†]] FLOORS AND SIMILAR SURFACES:

(Note: Deodorize -or- Deodorizing is to be used in the cleaning header for the state registration label/production label if a deodorizing claim is made.)

Use 1/4 cup per gallon of water. For tough jobs, use full strength and rinse immediately.

Toilet Bowls -and/or- Urinals: Pour 1/2 cup into bowl and brush thoroughly, including under the rim.

Laundry: Rub in full strength on grease spots, [collar and cuff stains,] -and/or- heavily soiled areas before washing. For extra cleaning [and deodorizing] power, add 1/2 cup to load [along with regular detergent]. Use only on white or colorfast fabrics.

TO DISINFECT -or- GENERAL DISINFECTING: Apply [This product] full strength on hard, nonporous surfaces with a clean sponge or cloth. Wet surface, let stand 10 minutes, then rinse. For heavily soiled surfaces, precleaning is required.

TO SANITIZE -or- GENERAL SANITIZNG: Apply [This product] full strength on hard, nonporous surfaces with a clean sponge or cloth. Wet surface, let stand 30 second, then rinse. For heavily soiled surfaces, precleaning is required.

For non-food contact surfaces. Rinsing is required for surfaces that may come in contact with food [and rubber or asphalt tile]. For painted surfaces, test a small area first. ***Dagger symbol to be used with wood claims*** [†] Do not use on marble, aluminum, copper or wood that is unfinished, unsealed, unpainted, waxed, oiled or worn.

General/Cleaning/Deodorizing/Non-pesticidal Claims:

- 1 -or- one [24 fl oz] [40 fl oz] [60 fl oz] [144 fl oz] bottle of Pine Sol = up to [14] [20] [30] [72] gal[lons] of cleaning power
- 4x cleaning action⁹
- X% more free! Bonus! ___ oz for the price of ___ oz
- X more oz! FREE (vs. prior size)
- A real clean from the ground -or- floor up
- [Advanced] formula - [on kitchen soil] [on kitchen grease]⁹
- [Advanced] [hard[er] working] cleaning [formula -or- power] [on kitchen grease] [on kitchen soil]⁹
- Can be used on a variety of hard, nonporous surface materials -or- surfaces
- Can be used on many hard, nonporous surfaces: wood†, glazed tile, linoleum
- Can be used on most hard, nonporous surfaces -or- surface materials
- Clean -and/or- deodorize your washing machine [with Pine-Sol]
- Clean you can see, smell & feel
- [Cleaning] [formula -or- power] on [bathroom]soils
- Cleans [&] [and] [Deodorizes]
- Cleans and deodorizes basins, tubs, and glazed tiles
- Cleans -and/or- shines [hard, nonporous surfaces] [throughout the house] without [leaving] a [filmy] [sticky]residue
- Cleans -and/or- shines kitchen, bathroom, and other [household] surfaces without [leaving] a [filmy] [sticky] residue.
- Cleans -and/or- dissolves -and/or- removes -and/or- cuts through [tough] grease in commercial kitchens** -and/or- food service operations**
- Cleans -and/or- dissolves -and/or-removes -and/or- cuts through [tough] grease on [quarry] tile -and/or- grout between [quarry] tile(s)
- Cleans-and/or- dissolves -and/or- removes [greasy] stains on fabric -and/or- upholstery
- Cleans -and/or- take[s] care of -and/or- removes tough pet messes -and/or- everyday pet messes -and/or- pet stains
- Cleans [hard, nonporous surfaces] [throughout the house] without [leaving] a [filmy] [sticky] residue
- Cleans kitchen, bathroom, and other [household] hard, nonporous surfaces without [leaving] a [filmy] [sticky] residue
- Cleans right the first time
- Cleans so much more than floors
- Cleans [the] tough[est] soils
- Cleans [your home] [from] top to bottom
- Contains [real] pine oil
- Cuts [through] -and/or- cleans [tough] grease -and/or- grime [fast]
- Cuts -or- cleans greasy -and/or- grimy dirt -and/or- [household] grime -and/or- soils [fast] [on contact]
- Cuts through soap scum - [even faster⁹]
- De-scum your tub
- Deodorizes and has a [clean] [fresh] [pine] scent
- Deodorizes [washable] hard, nonporous surfaces
- Deodorizes [with a clean -and/or- fresh -and/or- pine scent]
- Dirt and odors have met their match
- Easily cleans the toughest dirt and grime inside and outside [the home]
- Easy[-]pour formula -or- Easy to pour
- Easy to use
- Established -or- Est. since 1929
- Fights grease and/or grime -and/&/or- soap scum
- Fill the room with scent
- For grease stains in your garage
- For use in your kitchen, bathroom and more!
- For use on the floor and more
- [For] use on Wood† [Floors] -and/or- Carpet -and/or- fabric -and/or- upholstery
- Freshen your laundry
- Get the Cleaning Power of Pine-Sol
- Gloss up wood† -or- hardwood†
- Good for cleaning [+insert number+] messes -or- rooms -or- uses- [in this -or- per] [bottle]
- Good for [nearly] [every] -or- [all] rooms
- Good for [nearly] [every] -or- [many] rooms -and/&/or- hard, nonporous surfaces
- Great for use [on many surfaces in the bathroom] -or- [on many bathroom surfaces]: floors, nonporous walls, showers, glazed tile, countertops, tubs, sinks, toilets
- Great for use [on many hard, nonporous surfaces] in the kitchen, bathroom, counters, and on floors
- [Hard[er]⁹ on -or- tough[er]⁹ on grime -and/&/or- soaps scum -and/&/or- rust -and/&/or- hard water
- Hard[er]⁹ on -or- tough[er]⁹ on kitchen grease -or- soil
- Hard[er]⁹ working [cleaning] formula -or- power [on bathroom soils]
- Hard working [cleaner] [since 1929]
- Hard [working] on kitchen grease -or- soil
- Hard [working] -or- tough on soap scum
- It's about the clean!
- It's not just about the smell.
- Kitchen -and/or- Bathroom -and/or- ***insert use site(s) from page 10***
- Knock out kitchen grease
- Leaves a fresh, clean scent
- Less mess with [control-pour] flip-cap
- Long-lasting scent
- Longer-lasting scent [versus existing formula]
- Make -and/or- let the kitchen counter -and/or- sink -and/or- garage shine -and/or- sparkle
- [Makes] [up to] 72 gal[lons] of finished -or- usable cleaning product and/or cleaner
- More clean for the same price
- More cleaning⁹
- More than just a floor cleaner
- Multi-faceted clean
- Multi-purpose Cleaner
- Multi-Surface Cleaner -and/or- Deodorizer
- Multiple -or- many uses, multiple -or- many rooms
- Not harmful for most surfaces†
- Penetrates and breaks down [the toughest] [household] soils
- Pine fragrance -or- scent

- One 144-fl oz bottle makes 18 (4-gallon) buckets [of [finished] [usable] cleaning product and/or cleaner
- One bottle, multiple surfaces
- One cleaner for nearly all your hard, nonporous surfaces
- One -or- 1 bottle cleans the whole -or- entire house
- One -or- 1 bottle does it all
- One -or- 1 bucket -or- bottle of Pine Sol cleans kitchen, bathroom, counters, and floors
- One product, multiple -or- many -or- so many -or- thousands of uses
- Penetrates and breaks down [the toughest] [household] soils
- Pine-Sol in your laundry
- Power of Pine Sol cuts through grease
- Powerful deep clean
- Powerful degreaser
- Powerful Scent [of clean -or- pine]
- Quicker clean^[9]
- Refresh your disposal
- Refreshing pine scent -or- smell of pine for your toughest messes
- Reliable clean [since 1929]
- Removes -or- cleans dirt, grease -and/or- grime, scuff marks, and mud stains
- Removes -or- Cleans food -and/or- beverage stains
- Removes tough dirt -and/&-or- grease -and/&-or- grime
- Removes [tough] grease -and/or- grime -and/or- dirt
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Same great cleaning power
- Same great product at a better value
- Save money. Clean it right the first time.
- Smell of -or- the ease of Pine Sol
- So long soap scum
- Sparkly sinks
- Spend less -or- Worry less, clean more
- Splash-less bottle -or- formula
- Strong cleaning power
- [Stronger -or- Harder -and/or- Working -or- Tougher -or- More⁹ [Effective] on soap scum
- Stronger -or- Improved -or- Harder -and/or- Working -or- Tougher -or- More [Effective] [on] [kitchen grease -or- soil]⁹
- Tackle the toilet
- Tackle the tub
- The clean -and/or- intense -and/or- powerful scent of [real] pine
- [The] Cleaning Power of Pine-Sol beyond the floors
- The Cleaning Power of Pine-Sol. The Smell of Clean!®
- The tile -and/or- carpet -and/or- floor -and/or- Metal -and/or- “plastic patio furniture” -and/or- shower cleaner
- Tough against dirt even when diluted
- Tough Jobs
- Tough, versatile cleaner [since 1929]
- Try me in a new room
- Unapologetically powerful cleaner
- Use in [nearly] every room of your house -or- home
- Variety of uses [around the house -or- home]
- [WHERE TO USE] Use this product on the following [washable] hard, nonporous surfaces[: **insert use site(s)/surface(s) from Table 1 -and/or- insert use surface material(s) from Table 3**

Allergen Claims

- Allergen^ℓ reducer -or- remover
- Goodbye 99% of pet dander^ℓ
- [Hello Pine-Sol] Put an end to -and/or- bye bye 99% [of common] allergens^ℓ, [bye bye allergens]
- Reduces -or- Removes 90 -or- 95 -or- 98.5 -or- 99 -or- **X** % of **insert allergens from list** [on hard, nonporous surfaces]
- Removes 90 -or- 95 -or- 98.5 -or- 99 -or- **X** % of allergens^ℓ
- Removes 99% of allergens^ℓ even when diluted
- Removes dirt -and/or- dust -and/or- 99 % of pet dander -and/or- pollen^{†††}
- Reduces -or- Removes 90 -or- 95 -or- 98.5 -or- 99 -or- **X** % of [the most] [common] [household] allergens^ℓ inside -or- [around your -or- the home] [around your -or- the kitchen -and/or- bathroom] [on [your -or- the] floors].
- Rid your house of [99% of] [common] allergens^ℓ [with Pine-Sol]
- Tested -and/or- Proven to reduce -and/or- remove 99% of [indoor] allergens^ℓ

Allergen list

cat -and/or- dog dander -and/or- cockroach debris -and/or- cockroach matter -and/or- cockroach particles -and/or- pet dander -and/or- dust mite debris -and/or- dust mite matter -and/or- dust mite particles -and/or- timothy grass, ragweed and birch pollen particles

Disinfection Claims

- 99.9% Germ¹ Killer
- An effective cleaner, disinfectant, and deodorizer for use in the kitchen, bathroom, [and] bedroom [, and other [household] areas]
- Antibacterial action -or- cleaner
- Bactericide² -or- Bactericidal² [formula]
- Broad spectrum disinfectant [cleaner]
- Broad Spectrum [Disinfectant -or- formula] -or- Broad Spectrum Disinfectant against Salmonella enterica, Staphylococcus aureus and Influenza A virus
- Disinfect hard to clean plastic toys†††
- Disinfectant [formula]
- Disinfects
- Disinfects against -or- kills -or- eliminates -or- wipes out -or- removes Salmonella enterica [(S. enterica)], Staphylococcus aureus [(Staph)], Escherichia coli [(E. coli)], Human Coronavirus, Listeria monocytogenes, Campylobacter jejuni, Respiratory Syncytial virus [(RSV)], Rotavirus
- Disinfects as it cleans [big jobs]
- Disinfects indoor hard, nonporous surfaces
- [Does not just cover up -and/or- mask odors –] Kills -or- Eliminates -or- Destroys -or- Removes -or- Wipes out odors caused by bacteria -or- germs¹
- [Does not just cover up -and/or- mask odors –] Disinfects and deodorizes [by killing [99.9% of] germs¹ and the[ir] odors [they cause]]
- [Does not just cover up -and/or- mask odors –] Eliminates -or- removes odors caused by bacteria
- Germicide¹ -or- Germicidal¹ [formula]
- Great for removing bacteria on hard surfaces
- [Home -or- Household] [Cleaner] [and] Disinfectant
- Kills [99.9% of] Germs¹
- Kills [99.9% of] germs¹ on hard nonporous surfaces
- Kills [99.9% of] [household] germs¹ -or- bacteria² while it cleans [tough] [everyday] [kitchen] [bathroom] [household] messes
- Kills [99.9% of] [household] germs¹ on [washable] hard, nonporous surfaces [such as kitchen -and/or- bathroom floors -and/or- toilet exteriors -and/or- diaper pails -and/or- pet areas -and/or- urinals]
- Kills -or- eliminates -or- removes -or- wipes out [99.9% of] ***insert organism(s) from Disinfection Organism List***
- Kills -or- eliminates -or- removes -or- wipes out [99.9% of] E. Coli³ -and/or- Campylobacter⁴ -and/or- Listeria⁵ -and/or- the Cold Virus⁶ -and/or- [the] Flu Virus⁷
- Kills -or- eliminates -or- removes -or- wipes out [99.9% of] [Cold and Flu] Viruses⁸
- Kills -or- eliminates -or- removes -or- wipes out [99.9% of] Listeria⁵
- Multi-Purpose -or- Multi-Room -or- Multi-Surface [Cleaner] [and] Disinfectant
- Remove -and/or- Kills germs¹ around the home and/or house!
- [This product] Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out gram-negative bacteria [Salmonella enterica [(Salmonella)]]
- [This product] Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out [[99.9% of] [Household] Germs¹:] Staphylococcus aureus [(Staph)], Salmonella enterica [(Salmonella)], and Influenza A virus
- [This product] Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out [99.9% of] bacteria²
- [This product] cleans -and/or- kills germs¹ on the following [hard, nonporous] surfaces: ***See “Surfaces for Disinfecting, Deodorizing and Cleaning” on page 10***
- You'll discover that it cleans, deodorizes and disinfects
- Wipes Out -or- Kills [99.9% of] [household -and/or- odor-causing] germs¹ -or- bacteria²

Non-Food Contact Surface Sanitization Claims

- 30-sec[ond] sanitization[!]
- Kills -or- removes -or- destroys -or- is effective against 99.9% of Staphylococcus aureus and Enterobacter aerogenes [in 30 seconds -or- in 30 sec.]
- Kills -or- removes -or- destroys -or- is effective against 99.9% of bacteria [in 30 seconds]††
- Kill[s] -or- Remove[s] -or- Effective against [odor causing] [Common] [household] [kitchen -and/or- bathroom] 99.9% of bacteria†† [in [just] 30 sec[onds]]
- Sanitizes -or- Sanitization -or- Sanitizer
- Wipes out -or- kills 99.9% of [household] [odor-causing] bacteria†† in [30 seconds]

††Staphylococcus aureus and Enterobacter aerogenes

Disinfection Organisms	
Bacteria:	ATCC and/or Strain
Campylobacter jejuni	[ATCC 29428]
Escherichia coli	[ATCC 35150]
Listeria monocytogenes	[ATCC 19117]
Salmonella enterica	[ATCC 10708]
Staphylococcus aureus [(Staph)] [(a common cause of Staph infection)]	[ATCC 6538]
Viruses Enveloped:	ATCC and/or Strain
‡Human Coronavirus [(a [common] cause of the common cold)]	[ATCC VR-740]
‡Influenza A virus [(Hong Kong strain)] [(Flu Virus)]	[ATCC VR-544]
‡Respiratory Syncytial virus [(RSV)] [(cause of respiratory infections in infants)]	[Strain Long] [ATCC VR-26]
Virus Large Non-Enveloped:	ATCC and/or Strain
‡Rotavirus [(most) common cause of childhood diarrhea]	[Strain WA]

Sanitization Organisms	
	ATCC and/or Strain
Staphylococcus aureus [(a common cause of Staph infection)]	[ATCC 65380]
Enterobacter aerogenes [(Enterobacter infection)]	[ATCC 13048]

Emerging Viral Pathogen Claims

This product is eligible to make emerging viral pathogen claims against an emerging virus that is an **enveloped virus**.

<i>For an emerging viral pathogen that is an:</i>	<i>...follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Rotavirus

Product name -or- this product has demonstrated effectiveness against viruses similar to **insert name of emerging virus** on hard, nonporous surfaces. Therefore, **product name** -or- this product can be used against **insert name of emerging virus** when used in accordance with the directions for use against **insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

Insert name of illness/outbreak is caused by **insert name of emerging virus**. **Product name** -or- this product kills similar viruses and therefore can be used against **insert name of emerging virus** when used in accordance with the directions for use against **insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

Pandemic 2009 H1N1 Influenza A virus***

Claims:

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (***Product Name***) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

****** per Agency guidance dated October 22, 2009 "Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" www.epa.gov/oppad001/h1n1-guide.html***

Packaging Related Statements and Icons

- ____ % free
- ____ [fl] oz at the ____ [fl] oz price
- Bonus ____ % More ! ____ [fl] oz for the price of ____ [fl] oz.
- Bonus 20% More ! 48 [fl] oz for the price of 40 [fl] oz.
- Cap that gives you more control
- Control-pour cap
- Easy[-]pour cap
- Easy to control flip-cap
- Economy size
- Flip-top [-and/or-][,] Easy-pour cap
- [Flip-top] cap -or- Flip top
- Free sample
- Get ____ [fl] oz free
- Institutional size
- One-handed use of flip-cap
- Trial size
- Twin pack
- Value bonus [!] [=] X% more (vs previous size)
- Value -or- Twin pack
- Value size -or- Twin



Table 1 Use Sites/Surfaces for Disinfecting, Deodorizing and Cleaning

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> • Baby furniture (cribs**, changing tables) • Basement[s] [areas] • [BATHROOM -] Floors, showers, glazed tile, countertops, tubs • Bathroom -or- restroom surfaces • Cabinets • Cat -and/or- Pet [litter] boxes -or- pans • Chairs • Chrome • [CLEANING/DISINFECTION -] [Washable] nonporous walls, sinks, counters • Commercial kitchens** -and/or- food service operations** • Countertops -or- Counters • Diaper pails • Doorknobs • Finished -or- painted wood† surfaces • For the bathroom: Use on floors, [washable] nonporous walls, showers, glazed tile, countertops, tubs, sinks, toilet exteriors • For the [commercial] kitchen -and/or- food service operations: Use on floors, nonporous walls, sinks, range hoods, stove exteriors, counters, cabinets, refrigerator exteriors, microwave exteriors. | <ul style="list-style-type: none"> • For the kitchen: Use on floors, nonporous walls, sinks, range hoods, stoves, counters, cabinets, refrigerator exteriors, microwave exteriors. • Glazed bathroom -or- restroom tiles • Garage[s] [floors -and/or- doors] • Garbage cans • Gyms • Highchairs (non-food contact areas) • [Kitchen] Appliance[s] exteriors • [KITCHEN -] Floors, nonporous walls, sinks, range hoods, stove exteriors, counters, cabinets, refrigerator exteriors -or- exterior surfaces of refrigerators, microwave exteriors -or- exterior surfaces of microwaves • Light fixtures • Litter boxes -or- pans • Locker rooms • Metal -and/or- plastic patio furniture • Metal [blinds] • Microwave oven exteriors • [No-wax] Floors • Oven doors • Pet areas • Plastic laundry hampers -or- baskets • Plastic dog houses | <ul style="list-style-type: none"> • Playroom[s] • Public restrooms • Range hoods • Recycling bins • Refrigerator[s] [exteriors] • Sealed Fiberglass surfaces • Sealed granite • Shower[s] [doors] • Sinks • Stainless steel or metal surfaces in bathrooms -or- restrooms -and/or- kitchens • Stove[s] [tops] • Tables • Telephones • Toilet exterior[s] -or- exterior surfaces of toilets • Tools • Tubs • Urinal[s] [exteriors] • [Washable] Kitchen surfaces • [Washable] Cupboards • [Washable] Doors • [Washable] Railings • [Washable] Trim • [Washable] nonporous Walls • Window[s] [sills] |
|--|--|---|

Table 2 Use Site/Surface for Cleaning -and/or- deodorizing

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> • bamboo† • carpet • cement • concrete • engineered wood† • fabric | <ul style="list-style-type: none"> • floors -or- flooring • laminate • linoleum • [quarry] tile • sealed granite • toilet[s] [bowls] | <ul style="list-style-type: none"> • upholstery • vinyl • wood† |
|---|--|--|

Table 3 Surface Materials

- | | | |
|--|---|---|
| <ul style="list-style-type: none"> • Baked Enamel • Engineered wood† • Finished -or- painted wood† • Glazed [ceramic] tile[s] • Glazed porcelain [tiling] • [Hard] Plastic | <ul style="list-style-type: none"> • Hard vinyl • Laminate • Linoleum • Metal • Plastic • Sealed Fiberglass | <ul style="list-style-type: none"> • Sealed Granite • Stainless Steel • Metal • Vinyl |
|--|---|---|

Footnotes

¹ [Kills] Salmonella enterica [(Salmonella)], Staphylococcus aureus [(Staph)], [and] Influenza A virus [(Hong Kong strain)] [and ***insert other organism from Disinfection Organisms list***]

² [Kills] Salmonella enterica [(Salmonella)]
-and/or-Staphylococcus aureus [(Staph)]
-and/or- Escherichia coli -and/or- Campylobacter jejuni
-and/or- Listeria monocytogenes -and/or- Human Coronavirus
-and/or- Influenza A virus

³ Escherichia coli

⁴ Campylobacter jejuni

⁵ Listeria monocytogenes

⁶ Human Coronavirus [(common] cold virus)]

⁷ Influenza A virus [[the] flu virus]

⁸ Influenza A virus and Human Coronavirus

⁹ versus previous formula

** rinse with potable water.

□ 4x cleaning action = deodorizes + cuts through grease + cuts through grime + cuts through dirt

‡ Viruses

† ***see page 3 Directions for Use, last sentence beginning with "Dagger symbol to be used with wood claims"***

⌚ [This product removes the following allergens:] cat
-and/or- dog dander -and/or- cockroach debris -and/or- cockroach matter -and/or- cockroach particles -and/or- pet dander -and/or- dust mite debris -and/or- dust mite matter -and/or- dust mite particles
-and/or- timothy grass, ragweed and birch pollen particles

††† timothy grass, ragweed and birch pollen particles

†††† Rinse well with water after disinfecting toy[s]